

POP-UP ARCHITECTURE

**Exhibition + Discussion Series:
Be part of our pop up exhibition series!**

www.openHAUS.org

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Pop-Up Architecture: Exhibition + Discussion Series

POP-UP Architecture is a curated series of one night only informal exhibition/discussion forums aimed at architects, landscape architects, designers, artists, students and design enthusiasts.

Focussing on specific elements within the disciplines of architecture and landscape architecture this series aims to look at and unpack components of the design process.

POP-UP Architecture aims to generate discussion around the way we think about architecture, how we are inspired by architecture and how we use the tools of our trade to communicate our ideas.

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Each event will feature between 8 and 16 exhibitors from which 3 to 5 exhibitors and guest speakers will be invited to present. These presentations will be followed by an open discussion session.

Pop-Up Architecture: Aims:

The POP-UP Architecture exhibition and discussion series aims to:

- Create a more interactive forum for architectural/design conversation.
- Move beyond the traditional design presentation (that revolves around an invited speaker presenting their projects without any interaction) to engage a broader range of designers and people who are interested in architectural practice and design and to encourage participation on multiple levels.
- Inspire discussion and thought about the design process.

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Pop-Up Architecture: Proposed events for 2011:

- **Dress Me Up:** Ornament in Architecture
- **Colour It In:** Colour in Architecture
- **It's not easy being Green:** ESD design features
- **Engaging Architecture:** Architectural patronage
- **Child's play:** Playful Architectural Elements

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OpenHAUS: About Us:

OpenHAUS Architecture is an award winning practice founded on the premise that architecture is a tool for thinking and a media for communication.

Our view is that architecture is not just about the built work but that architecture is everything about building - writing on building, drawings and representations, architectural projects both real and unrealised and the conversations and types of communications that surround the act of building.

OpenHAUS is interested in expanding the field of architectural practice. Our primary focus is the development of creative ways to engage the public with architectural practice in new and innovative ways. The practice aims to generate discussion, examine the role of the architect in contemporary society and promote the profession to the wider community.

OpenHAUS currently comprises OpenHAUS Architecture, OpenHAUS Exhibitions and OpenHAUS Content.

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